

# An Invitation to "Tokyo Educational Trip 2018-2019"

Hosted Buyers Program for international association executives



Tokyo Convention & Visitors Bureau (TCVB) Business Events Team invites international association executives to come to Tokyo as our guest to participate in our hosted buyers program, "Tokyo Educational Trip 2018-2019."

#### Why Attend

The "Tokyo Educational Trip 2018-2019" Hosted Buyers Program offers the opportunity to visit Tokyo and learn about the convention facilities as well as the charms of Japan's capital city to be your next meetings destination. You will learn first-hand about the main meeting venues, the social function venues and the warm hospitality that the City has to offer.

### Dates:

4 nights 6 days program. Please advise the set of dates most suitable for you and your colleague. We will host two executives from your association on each trip.

### Participant Qualifications:

- 1. An executive belonging to an international association, having decision making rights or a significant influence in the site selection process of a conference.
- 2. The conference in consideration will have over 300 attendees, and approximately 40% of them are from outside of Japan.
- Note: \*All participants are asked to attend the entire program.
  - \*\* On the final day of the program, there will be a meeting to share your impression of Tokyo as a meetings destination. Your feedback is greatly appreciated.



## Package:

**Includes:** business class round-trip airfare to Tokyo international airport\*, transportation to/from Tokyo and within Tokyo, travel insurance (for 4 nights 6 days), accommodation (4 nights), and meals (4 breakfasts, 4 lunches, and 4 dinners) during the program.

\*Business class tickets will be provided for the flight to/from Narita or Haneda Airport. In case there is no setting of business class on the connecting flights, these will be issued in economy class. **Not Included:** meals not specified and items of personal nature.

### Sample Itinerary:

### Day 1

Arrival in Japan. You will be transferred to your hotel in Tokyo.

### Day 2

Study tour visiting Tokyo's main convention venues, hotels, and social event venues

### Day 3

Study tour visiting Tokyo's tourism attractions, cultural program experience and free afternoon

### Day 4

Feedback on Tokyo and knowledge sharing session with the local suppliers

### Day 5

Departure from Japan



#### For more information, please contact:

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This program is supported by the Tokyo Metropolitan Government.