

SPECIAL PROGRAMS – ELIGIBILITY CRITERIA FOR CORPORATE EVENTS

Tokyo Convention & Visitors Bureau (TCVB) offers privilege programs for Corporate Meetings & Incentive Travel. The programs are offered to groups with a minimum of **70 visitor nights in Tokyo**.

ELIGIBILITY CRITERIA

A Corporate Meeting or Incentive Travel group should meet the following criteria.

A “visitor night” is defined as one attendee staying for one night.

For example, 500 attendees spending two nights would be 1,000 visitor nights.

- A minimum of **70 visitor nights in Tokyo**.
- In the process of selecting a destination, you should specify **a candidate city (s) other than Tokyo**.
- Your event must take place in Tokyo on or before **MAR 31, 2026**.
- The itinerary must have events held in Tokyo or at least half a day of sightseeing in Tokyo.
- Planned events should not be related to any political or religious issues or offend public morals.
- The organizing company should not fall under any of the following:
 - 1) Organized crime groups as specified under the Tokyo Metropolitan Government Ordinance on Elimination of Organized Crime Groups.
 - 2) Any members, employees, representatives, etc., are involved in an organized crime group.

GROUP CATEGORY

70 and more Visitor Nights, choose A or B	Choice A:	Choice B:
70 – 399 Visitor Nights	Giveaway + Airport Welcome + VIP Souvenir + One Choice from Programs	Giveaway + Airport Welcome + VIP Souvenir + Tokyo Souvenir (*Pre-selected)
400 – 999 Visitor Nights	Giveaway + Airport Welcome + VIP Souvenir + One Choice from Programs <small>*See PROGRAM CHOICES below.</small>	
More than 1000 Visitor Nights	Giveaway + Airport Welcome + VIP Souvenir + Two Choices from Programs	

*Airport Welcome = At Haneda or Narita Airport, max. 4 flights per event

*We provide Tokyo Souvenir when you prefer not to choose any Cultural/Entertainment Program(s)

PROGRAM CHOICES

CULTURAL PROGRAMS -----

-Experience the Flavors of Tokyo-

- ☐ ① Authentic Tea Ceremony
- ☐ ② Tokyo Sake Lecture & Tasting
- ☐ ③ Sushi Making
- ☐ ④ Japanese Cooking with Tokyo Vegetables

-Team-Building-

- ☐ ⑤ MANGA Workshop
- ☐ ⑥ Tokyo Daredemo Bon Dance
- ☐ ⑦ Samurai Training
- ☐ ⑧ Team-Building Taiko Lesson

-Sustainable Activities-

- ☐ ⑨ Tokyo Dyeing
- ☐ ⑩ The KonMari Method™ Workshop
- ☐ ⑪ Sustainable Gin Distillery Visit
- ☐ ⑫ Kintsugi Workshop ~Bringing the Edo period antique pottery to the current era by Kintsugi method~
- ☐ ⑬ Furoshiki Workshop

(Cont.)

BUSINESS EVENTS TOKYO

-Wellness & Relaxation-

- ☐ ⑭ "Hokusai" Tokyo Yoga
- ☐ ⑮ *OkuTama Forest Therapy Tour*
- ☐ ⑯ Mt. Takao Eco-Walking Tour ~Share stories about how to coexist with nature in a sustainable world~
- ☐ ⑰ Tokyo Cruise (Hotaluna/Himiko/Emeraldas) available from 5:45 pm

PARTY ENTERTAINMENT -----(Approx.10-15min.)

- ☐ ⑱ Japanese Instruments Performance
- ☐ ⑲ "Sumi-e" Japanese Ink Wash Performance
- ☐ ⑳ "Ikebana" Flower Arrangement Performance
- ☐ ㉑ Tokyo "Awaodori" Dance Performance
- ☐ ㉒ ORIENTARHYTHM Workshop
- ☐ ㉓ "SIRO-A" Performance ~Fusion of Tokyo~ *For 400 and more Visitor Nights Only.
- ☐ ㉔ Japanese Calligraphy Performance with Live Music
- ☐ ㉕ Taiko Performance
- ☐ ㉖ "BLUETOKYO" Dance & Acrobatic Performance
- ☐ ㉗ Sumo Event
- ☐ ㉘ "Kagamijishi" Performance – Lion Dance with Live Music
- ☐ ㉙ "Cha -No-Yu" Modernized Japanese Tea Performance
- ☐ ㉚ Robot Performance
- ☐ ㉛ "Wotagei" Performance
- ☐ ㉜ Ninja Warriors

*Tama is located in western Tokyo. This area is Tokyo's oasis, blessed with an abundance of nature.

(Note) Please inquire as to the size of the group for each offering.

GENERAL TERMS AND CONDITIONS

1. **Applicants should submit the designated survey** and final name list after the event. All applications are reviewed preliminarily.
2. Please provide a photo of your event in Tokyo with permission for usage. It will be used for our case studies and promotional purposes only.
3. Valid only for corporate meetings or incentive groups organized by private companies with a minimum of 70 visitor nights in Tokyo.
4. Only applicants who reside outside of Japan are eligible. Applicant must be either an event owner (a company) or a meeting planner.
5. The application must be submitted **at least 1 month before** arrival in Tokyo and **no later than FEB 27, 2026**, and the itinerary must have events held in Tokyo or at least half a day of sightseeing in Tokyo.
6. All offers are subject to availability and venue conditions. When the requested program is not available, TCVB will offer an alternative program.
7. Giveaway, Tokyo Souvenir, and Special Souvenirs for VIPs are available while stocks last and are subject to change without prior notice. Tokyo Souvenirs are pre-selected and are not subject to individual choice.
8. All offers are valid until **MAR 31, 2026**, and subject to change without prior notice.
9. Applications will be processed on a first-come, first-served basis. In the case that the number of applications exceeds our budget, the offer will be closed, and no subsequent applications will be considered.
10. TCVB is not a supplier of the value-added offers and shall not be held responsible for any liabilities in relation thereto.
11. The value-added offers are subject to trade partners' confirmation and Terms and Conditions.
12. For verification of the group's eligibility under this application, TCVB reserves the right to request further information about the group and to conduct on-site spot checks to confirm eligibility for privileges offered during the event period.
13. TCVB disclaims any liability for the quality or fitness of purpose of third-party products or services, or for any errors or omissions.
14. Before Tokyo's Special Programs can be provided, it is required that you fill out and submit the application form to us in full. We may be unable to supply the Special Programs if there are errors in the form, so please take care when filling it out.
15. Should the incentive groups arrive on different days under the same group name, the total number of participants would be counted as one group.
16. TCVB has the right to cancel the arrangement should there be any false declaration in the submitted application form.

For details, please contact TCVB.

Agreement to the following conditions is required to receive support.

1. Your application must be reviewed to receive support from TCVB. After the support is granted, a cancellation fee will apply if cancellation is made by the organizer/applicant. TCVB will inform you of the cancellation fees and other conditions.
2. A green room for performers should be provided by the applicant.
3. The applicant must announce that the eligible event is using Tokyo's Special Programs.
4. I accept that a survey of the event organizers will be conducted after the conclusion of the event.

HOW TO APPLY

Please fill out this application form and send it **with your itinerary** written in **English or Japanese** to TCVB by email. The application should be submitted **at least 1 month before** arrival in Tokyo and **no later than FEB 27, 2026**. Please note that the offer is not guaranteed until you have received confirmation from TCVB.

CONTACT

Business Events Team,
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