

An aerial view of Tokyo, Japan, featuring the Tokyo Tower on the left and a dense urban landscape. The sky is blue with white clouds. Green leaves are visible in the top corners of the frame.

# Sustainable Events in Tokyo

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BUSINESS EVENTS  
**TOKYO**

# Tokyo's Vision

To contribute to the Sustainable Development Goals (SDGs) with an aspiration, Tokyo is actively engaging in reducing waste and greenhouse gas emissions and putting great emphasis on respecting diversity. During the U20 Tokyo Mayors Summit in May 2019, the Tokyo Metropolitan Government declared a “Zero Emission Tokyo” goal to contribute to achieving net-zero emissions by 2050. To achieve this, Tokyo aims to cut greenhouse gas emissions by 50% (compared to 2000 emissions levels) while increasing the use of electricity generated from renewable sources to 50% by 2030. Additionally, the government has been working hard to raise public awareness of a sustainable society.

## Business Events Tokyo supports sustainable events

Business Events Tokyo follows the policy of the Tokyo Metropolitan Government and supports the organization of sustainable events in Tokyo. We offer a range of services, including Support Desk advice and the Carbon Footprint Calculator, and aim to develop more such measures in the future.

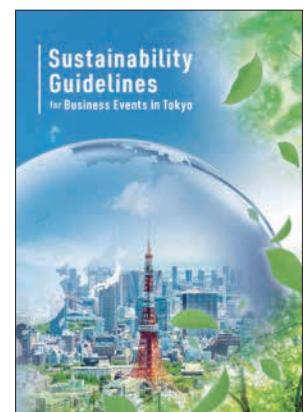


### Sustainability Guidelines for Business Events in Tokyo

[https://businesseventstokyo.org/sustainable\\_business\\_events\\_in\\_tokyo/](https://businesseventstokyo.org/sustainable_business_events_in_tokyo/)



The Business Events Tokyo team has been making efforts to raise awareness of the optimal level of sustainability in the business events industry. Starting with the publication and distribution of the booklet “Sustainability Guidelines for Business Events in Tokyo,” the team provides continuing education to the local industry.

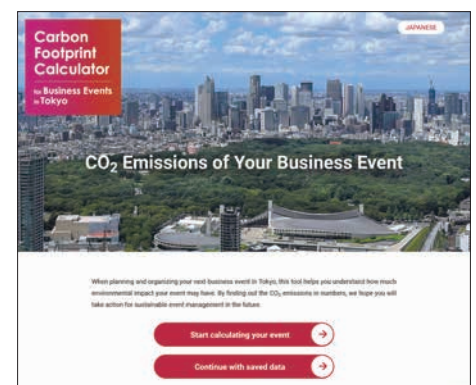


### Carbon Footprint Calculator for Business Events in Tokyo

<https://sustainable-event.metro.tokyo.lg.jp/en>



In March 2023, we publicized the “Carbon Footprint Calculator for Business Events in Tokyo” to help meeting organizers understand how much environmental impact a business event in Tokyo may have.



### About our Subsidy Program

We offer a subsidy program for organizers planning to hold an event in Tokyo to support the cost of environmentally-friendly measures.

\*Subsidies are available only to domestic event organizers.



# The Sustainable Event Support Desk

## What we offer **for Event Organizers**

The Support Desk offers organizers and those planning to hold events in Tokyo, information and advice on how to promote sustainability measures.

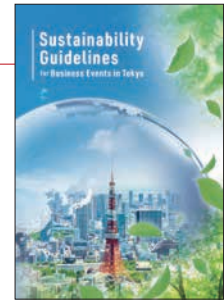
For details, please feel free to contact us.

**\*All services are provided free of charge.**



### Guidance on how to use the Sustainability Guidelines for Business Events in Tokyo

We can advise you on how to specifically incorporate the guidelines into your event planning and how to use the checklist.



### Guidance from sustainable event advisors

Advisors with extensive knowledge of sustainability measures, including experience in supporting the establishment of environmental management systems and auditing these systems over several years, as well as qualified specialists, such as environmental counselors, offer practical advice on how to implement measures based on the Sustainability Guidelines, conduct on-site checks on the day of the event, and provide guidance in the form of reports on the measures taken.

\*Not all events or enquiries are eligible for advisory services.

\*Advisory services are available only to domestic event organizers.



### Information on sustainable facilities, service providers, etc.

We can provide comprehensive information on the status of the sustainability measures of conference facilities, hotels, and services provided in Tokyo.



### Information on carbon offset service providers

Information can be provided on businesses that offer services to offset carbon emissions from events, such as through the purchase of carbon credits.



### Best practices for sustainable events

We can provide information on various best practices for sustainability measures at events previously held in Japan and abroad, some of which are also introduced on the Business Events Tokyo website.

Business Events Tokyo <https://businesseventstokyo.org/>



Photo by NEDO



### Supporting the use of Carbon Footprint Calculator

We offer consultations on how to use the Carbon Footprint Calculator for Business Events in Tokyo, including how to measure and acquire the value to be entered.





Contact us for more information

Sustainable Event Support Desk  
c/o Business Events Tokyo

**TEL: +81-3-5579-2663**

[ office hours: weekdays 9:00-17:45  
except Saturdays, Sundays, public holidays,  
and year-end and New Year holidays ]

**E-mail: [sustainable\\_mice@tcvb.or.jp](mailto:sustainable_mice@tcvb.or.jp)**

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BUSINESS EVENTS TOKYO Official Website

**<https://businesseventstokyo.org>** 

