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# TOKYO

40 special ideas for  
Corporate Meetings  
& Incentive Travel







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## **TOKYO,** where success is measured by quality.

There are a wealth of unique experiences in Tokyo that will satisfy your guests' curiosity.

The elegant cultural experiences awaiting your guests during a pleasant stay in the city will inspire them and contribute greatly toward the achievement of team goals.

Along with traditional culture and performing arts that have matured in a unique manner, Tokyo offers a distinctive vision of Japan's spiritual and elegant food culture and sense of beauty, which is characterized by a love of the natural seasons.

Why not create unforgettable memories with a visit to Tokyo?

# Ten reasons why Tokyo is extraordinary

Tokyo has a proven track record as a business and tourism center, and the city is extremely well regarded for its multifaceted appeal. Here are ten reasons to choose Tokyo for your next corporate event destination.

## 1 GREAT ACCESS FROM AROUND THE WORLD

**1,450** flights / week  
**106** cities

**600** flights / week  
**27** cities

More international flights are scheduled ahead of the Olympic and Paralympic Games in 2020.



## 6 EXCEPTIONAL ORGANIZATION AND SERVICE

### Top-class service with a smile

The Japanese are renowned for their good nature and unique temperament, providing dependable, top-class service.



## 2 WIDE RANGE OF HOTELS AND VENUES

**98,000** guestrooms

A wide choice of accommodation, from budget to luxury international brands. A variety of multi-purpose venues can fulfill the specific needs of every meeting planners.



## 7 CITY GOVERNMENT'S STRONG SUPPORT

### 2014- long term vision

The Tokyo Metropolitan Government clearly states to support business events held in Tokyo.

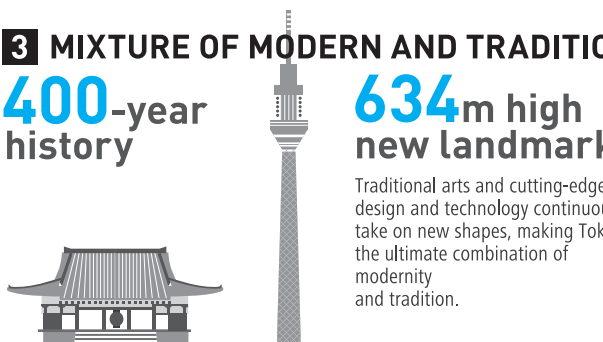


## 3 MIXTURE OF MODERN AND TRADITION

**400**-year history

**634**m high new landmark

Traditional arts and cutting-edge design and technology continuously take on new shapes, making Tokyo the ultimate combination of modernity and tradition.



## 8 PROFESSIONAL EXPERTS

### as your 1-stop shop

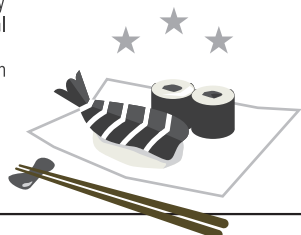
With our expertise in the business events industry in Japan, the Business Events Tokyo team will work closely with you to make an event beyond your expectations.



## 4 IRRESISTIBLE JAPANESE CUISINE

**160,000** restaurants

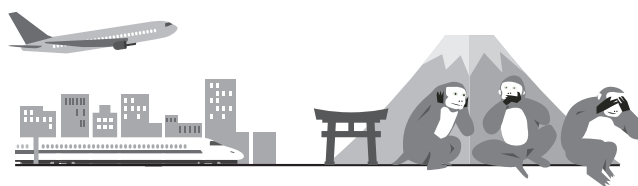
Washoku has been designated by UNESCO as an Intangible Cultural Heritage. In Tokyo, there are the most Michelin stars restaurants in the world.



## 9 GATEWAY OF JAPAN

### 500 shinkansen start Tokyo a day.

Tokyo is a hub city of Japan. Transportation network is connected to many key local cities and easy to go where you want.



## 5 SAFE AND CLEAN

### No.1 safest city in the world\*

Tokyo has a very low crime rate and many guests visiting Tokyo for the first time comment on the cleanliness of the city.



## 10 SHOPPING PARADISE, TOKYO

### big sale in shopping, 4 times a year

From cheap to luxury products, you will find everything with quality in Tokyo.



\* by the 2015 Economist Intelligence Unit Report.



## Theme Events and Team Building Programs



体  
験

Tokyo offers a variety of unique activities that will inspire fresh excitement, and help to motivate and unite your guests as a team.

### 1. Sushi Making Experience



See what it's like to prepare sushi like a pro while learning about the history of the dish and different varieties of fish. At the end, you'll taste the sushi you prepared.



### 2. Team Building Japanese Cooking

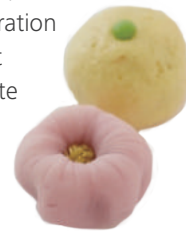
Participate in a team-building cooking program about Japanese cuisine. Master chef will tell a team what they should cook and give a simple recipe. They will unite to think and decide by themselves how to cook and what seasoning they use to create a wonderful plate.



### 3. Wagashi Japanese Sweets Making & Tea Ceremony Experience



Experience making wagashi, or Japanese-style sweets, while watching a demonstration by a seasoned expert in the craft. Then taste the fruit of your labors during a tea ceremony.



### 4. Samurai Training

Wear a traditional kimono and learn about the ancient way of the warrior. This program has team-building potential as well, for example with different teams practicing samurai techniques against one another.



### 5. Team Building Taiko Lesson



Experience what it's like to play the taiko, a traditional Japanese drum. This program concludes with members of your group playing the instruments together, so it makes a great team-building experience as well.



## 6. Canoeing



Try canoeing on one of the many urban rivers in Tokyo while taking in iconic locations. Keep fit when away home. Viewed from river level, you will find a new face of the city.

## 7. Escape Game

Indoor adventure and experience offers ideal option for corporate team building. Small groups get locked and try to escape while finding clues in a room.



## 8. Cycling in Tokyo



From this gigantic city's famous sightseeing destinations to pleasant out-of-the-way local spots, your guests will follow an interesting course that is only accessible by bicycle.



## 9. Imperial Palace Running

One of Japan's most famous running courses stretches around the Imperial Palace. While running about 5 kilometers course, your guests will enjoy the contrast between the surrounding business district and the palace's moat in the heart of the city.



## 10. Making Food Samples



Team members will try their hand at creating the kind of food samples that you see in restaurant windows in Japan. The finished samples surprisingly look identical to the real thing.





# 文化

Tokyo offers visitors a special opportunity to experience the unique philosophy, sense of beauty, and lifestyle that developed over Japan's long history.

## Culture Experience

### 1. Rickshaw Ride Experience



A rickshaw provides a fresh experience of Tokyo's old town from a slightly higher line of sight. The rickshaw runner will tell you the insight story of the old town of Asakusa.

### 2. Strolling around Town in a Kimono



Your guests will enjoy shopping and strolling through the city while wearing a kimono. Wearing a traditional handmade kimono will let them experience one aspect of what it means to be Japanese.



### 3. Learning Japanese Culinary Culture



Your guests will see a demonstration of how to sharpen blades at a specialty knife shop and then experience the process of making dried bonito shavings, an essential part of Japanese cuisine, at a shop specializing in that food. Discover the secrets of Japanese cuisine, a UNESCO intangible cultural property, at an old shop with several hundred years of history.

### 4. Experiencing the World of the Geisha



Geisha are professional performers and experts in hospitality. Relax on a cushion on a tatami mat floor as you enjoy an ancient form of entertainment.



### 5. Crafting a Bonsai Plant



Bonsai is a Japanese art form that has received high recognition from around the world. By experiencing what it's like to maintain these small trees, your guests will come to realize how much attention goes into the aesthetic and underlying conception of nature.







These implementations are independently presented by Fubright Communications Inc. using SoftBank's "Pepper" platform.

## Traditional & Cutting Edge Performances



演

Choose from a variety of the latest performances, all flavored with the unique sense of Tokyo. It will help you create memorable event for your guests as the highlight of the trip.

### 1. Sumo & Robot Show



Watch as former sumo wrestlers stage a presentation of some of the sport's techniques with a lead of latest humanoid robot "Pepper". The sound of two wrestlers coming together in the ring is powerful. You can face off against a sumo wrestler yourself!



These implementations are independently presented by Fubright Communications Inc. using SoftBank's "Pepper" platform.

### 2. Ikebana Flower Arrangement Performance with Live Japanese Music

Enjoy flower arrangement as performance art on a huge scale in this collaboration of Ikebana practitioners with a live performance of traditional Japanese music including shamisen and folk music.



### 3. Japanese Calligraphy Performance with Live Japanese Music



Get pleasure from a powerful presentation in which a performer writes characters on enormous sheets of paper while accompanied by a live performance of Japanese instruments.

### 4. Taiko Performance

Enjoy a powerful taiko drum performance by passionate and cheerful drummers. It will be the best option to dramatically start a party in Japanese ambience as well as an entertainment option after a dinner while guests seating back in a relax mood.



### 5. Awaodori Dance Performance



Sit back and enjoy a live musical performance as many men and women fire up your group with lively rhythms and dance moves. You can also try the Awaodori dance yourself after the performance.



## 6. Japanese Traditional Noh Entertainment



Enjoy the traditional dance of Noh, a classical Japanese art form that has been designated an Intangible World Heritage by UNESCO.



## 7. Ninja Warriors

Enjoy an acrobatic show realized by trained performers with amazing physical abilities, along with a presentation of ninja techniques that have been passed down over many years as part of this traditional martial art.



## 8. Kimono Girls “Asakusa Furisode-San”



Experience Japanese hospitality as offered by women wearing traditional white makeup, Japanese-style hairdos, and long-sleeved kimonos. You shouldn't miss the spectacle as the group performs a Japanese-style dance.



## 9. Projection Live Performance

Get pleasure from performing arts that seamlessly combine the latest video technology with sound and dance in order to recreate Japanese martial arts in the form of entertainment.

Photo: ORIENTARHYTHM



## 10. Dance-ish Entertainment



Dance-based performances which take advantage of the fusion of physical ability, multimedia technology and illusion have received enormous applause worldwide, and promise to add a memorable moment to any parties.

Photo: EBIKEN (Kenichi Ebina)





From shrines and temples to aquariums, art museums, and riverboats, unique Japanese venues promise to make your corporate event special one.

## Unforgettable Event

### 1. Shrine or Temple



Imagine your next corporate event in an authentic Japanese atmosphere. Some shrines or temples might be an option. Thinking about the long history of the faith of Japanese people, you will be making an unforgettable cultural experience in your life.

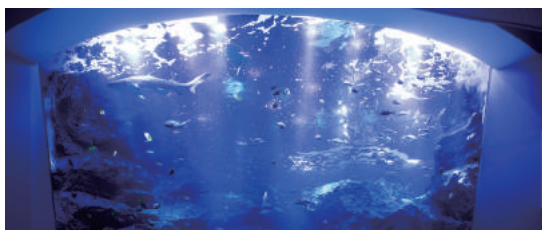
### 2. Party with Life-Size Figures



How about an out-of-the-ordinary party at a facility with more than 60 life-size figures of Japanese and overseas celebrities? There's no shortage of opportunities to take a souvenir photo.



### 3. Aqua Party



Several aquariums can be booked exclusively and guests can enjoy an unique reception event around observing up marine life in a tank. How about holding a memorable banquet on top of a skyscraper or bottom of world tallest free-standing tower while guests feel as if they are in the depth of the ocean.

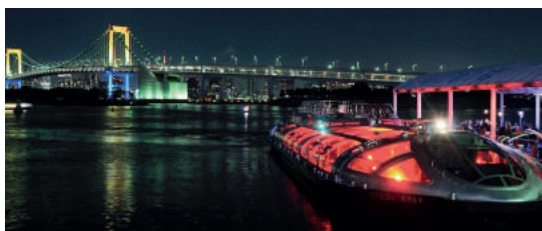
### 4. Historical Museums



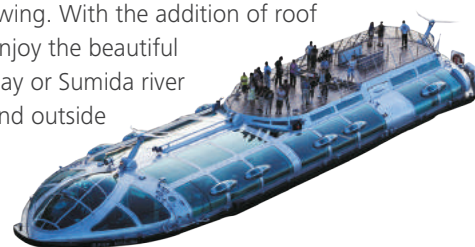
From national museums to newly rebuilt museums, Tokyo has a variety of museums and art galleries which open for corporate party.



### 5. Party on a Water



Spaceship-like design featuring a silver metallic sleek body ending with a gullwing. With the addition of roof deck, guests can enjoy the beautiful scenery of Tokyo bay or Sumida river from both inside and outside of the boat.





# 美食

In Tokyo, where the world's culinary styles come together, guests are never allowed to tire of food. From premium restaurants to simpler establishments, your guests will find prices that are surprisingly reasonable for the quality they fetch.

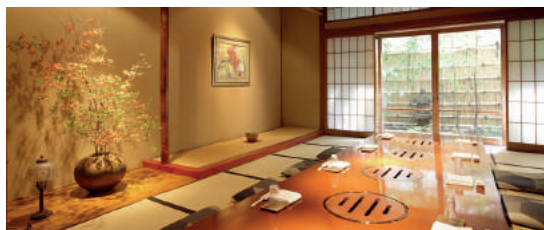
## Wealth of Dining Options

### 1. Best Restaurants



Tokyo is home to numerous restaurants that appeal to gourmands the world over, including some of the best restaurants in Asia and around the globe. Why not give a special experience to your top achievers?  
Photo: NARISAWA

### 2. Losing Yourself in the World of Film



Your guests will feast on delicious cuisine while losing themselves in the world of film, for example by eating at a restaurant where they can feel as if they are in the world of director Akira Kurosawa.  
Photo: NAGATACHO KUROSAWA

### 3. Exploring Tokyo's Waterscape



Tokyo has been a "city of waterways" for 400 years. One way to have fun is to prompt memories of the Tokyo of old at a restaurant on a river, canal, or moat.



Photo: NIHONBASHI ICHI NO ICHI NO ICHI

### 4. Whether to Grill or Boil Meat



One of the best ways to taste wagyu beef is teppan'yaki, a minimalist cooking technique that brings out the flavor of the meat.

Enjoying the chef's performance is the fun part of the dinner.

Photo: GINZA UKAITEI

### 5. Gathering in a House



Your guests can enjoy a special dining experience in a building where they can sense the history of Tokyo, for example at a restaurant used to be a mansion owned by a member of the nobility.

Photo: OGASAWARA-HAKUSHAKU-TEI





Japan is a shopper's paradise, a safe place where you can purchase high-quality products.

Let your guests enjoy the kind of special shopping experience that only Tokyo can offer.

## Unique Shopping Experience

### 1. Luxury Shopping Experience



Famous department stores offers concierge service to assist international shoppers. They cater for customers to fulfill their needs to make their shopping time comfortable and memorable one.



### 2. Local Shopping Streets



Between skyscrapers you'll find shopping streets filled with local stores that offer food and drink, souvenirs, and fashions for locals. It's fun to eat and shop your way.

### 3. Wholesale Streets



Take your guests to various wholesale streets where stores offer kitchen products or retail supplies for professionals. Your guests will be able to find inexpensive souvenirs like pottery and tableware.



### 4. Market Experience



The world's largest fish market, which is known as "Tokyo's Kitchen," also has a bustling outdoor retail market as well as an extensive selection of restaurants serving fresh sushi and beyond.

### 5. Antiquing

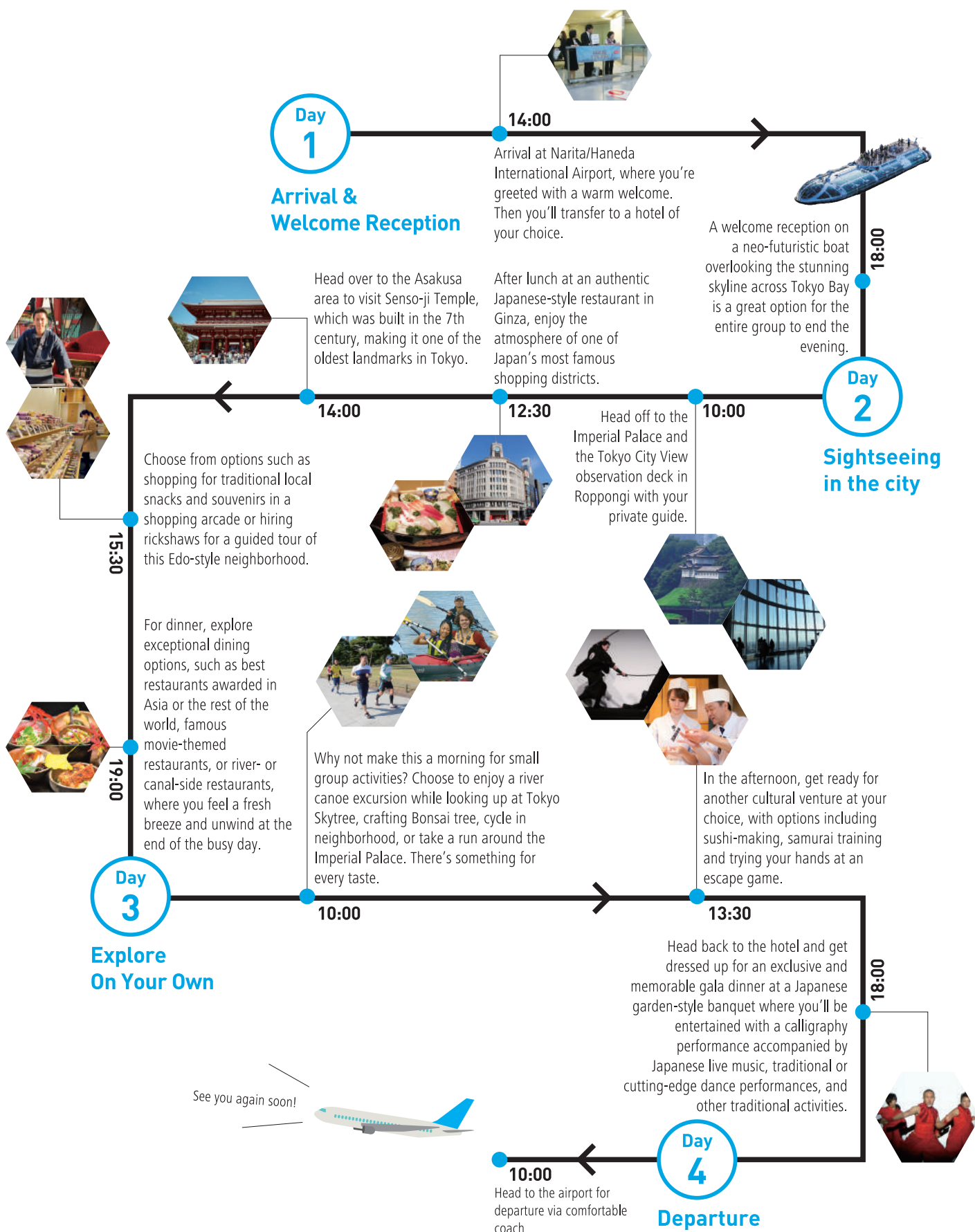


The antique markets that are held periodically at shrines in the city and at Tokyo International Forum are an ideal source of souvenirs that are rich in Japanese ambience. Your guests shouldn't miss the art fairs held in locations such as Marunouchi and Kyobashi, either.



# Sample Itinerary

Culture, art, technology, nature, gourmet dining, and shopping... your team's four-day stay in Tokyo will pay dividends in the form of teamwork and business inspiration. We can propose plans that promise meaningful, memorable experiences as your guests strive to attain loftier, more distant goals.



# General Information

## About Tokyo

Japan's capital is modern and cosmopolitan, yet rich in cultural heritage. Majestic skyscrapers contrast with the venerable Tokyo Station building and nearby Imperial Palace with its moat and inner gardens. A short walk from fashionable Ginza is the historic theater where kabuki is performed. Some 39 million passengers commute daily on trains in the Tokyo metropolitan area, while 1 million people board a taxi each day. Visitors may also take a leisurely pace to enjoy the sights and sounds of Tokyo Bay aboard an old-fashioned yakatabune houseboat, dining in traditional style and singing karaoke. The variety and intrigue of Tokyo never ends.

### Best Times of the Year to Visit Tokyo

Popular seasons to visit Tokyo remain spring, from March to May, and autumn, from September through November. While cherry blossoms bloom from the end of March to the beginning of April, the leaves change colors from mid to late November. The rainy season lasts from early June to mid July.

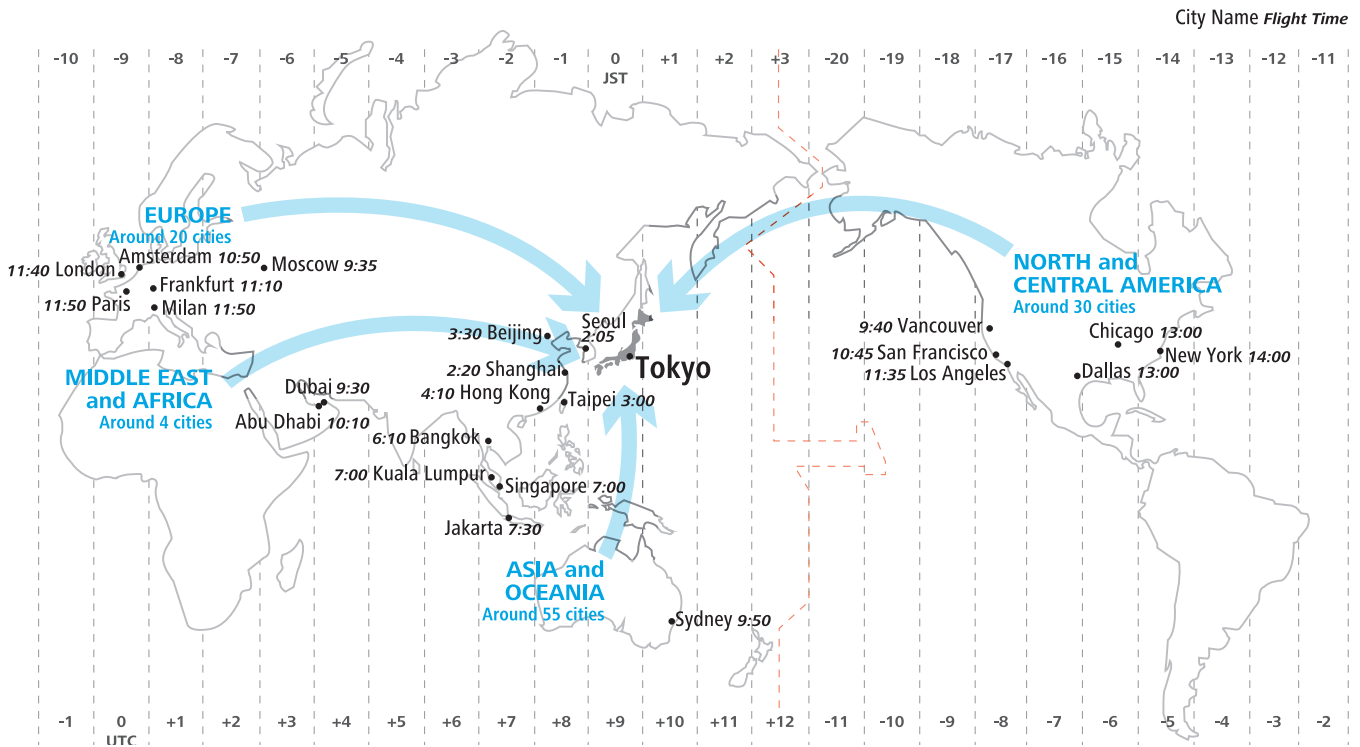


### Tokyo Event Calendar

Month	Event	Location
February	 Setsubun "Daruma Kuyo"	Nishi-Arai Daishi Temple
	 Tokyo Marathon	Tokyo Metropolitan Government - Tokyo Big Sight
March	Cherry Blossom Festival	Ueno Park and around the city
	Anime Japan	Tokyo Big Sight
April	 Yabusame <i>Horseback Archery</i>	Sumida Park
May	Kanda-Matsuri Festival *	Kanda Myojin
	Sanja Matsuri <i>Sanja-Sama</i>	Asakusa Jinja Shrine
June	Sanno Festival *	Hie Jinja Shrine
July	 Sumida River Fireworks Festival	Sumida River
	Iriya Asagao Matsuri <i>Morning Glory Festival</i>	Around Iriya Kishimojin
August	Fukagawa Hachiman Festival *	Tomioka-Hachimangu Shrine
	 Koenji Awa-Odori Dance Parade	Along The Shopping Streets North and South of JR Koenji Station
	Asakusa Samba Carnival	Asakusa
October	Tokyo International Film Festival	Roppongi Hills
November	Roosters Fair "Tori-No-Ichi"	Chokoku-Ji Temple Ohtori Shrine and few other temples or shrines
December	 Battledore Market "Hagoita-Ichi"	Sensoji Temple
	Tokyo Motor Show (Bi-year)	Tokyo Big Sight

\* Tokyo's big three festivals





**Flight Access**

Narita International Airport (with three terminals) and Tokyo International Airport (Haneda) (the international terminal) together handle all major carriers, providing great access for visitors from around the globe. Together these airports serve as a key hub to the region as well. Narita offers over 1,450 international flights every week, connecting to 106 cities around the world and has opened a dedicated low-cost carrier (LCC) terminal in line with efforts to further enhance convenience. Meanwhile, Haneda provides over 600 international flights weekly, serving 27 cities across the globe, and has begun 24-hour operation.

**Transportation in and around Tokyo**

**Overview** – A network of train lines run by JR East Japan and the subway lines of Tokyo Metro and Toei link stations that are located near hotels, convention venues. Train timetables are located on the platforms and are very reliable since the trains in Tokyo run on time.

**Taxis** – In central Tokyo, taxis are a convenient way to get around town. At train stations, hotels and convention venues, passengers can board taxis that are lined up at designated spots. At the corner of an intersection or along a busy street, you can hail an approaching taxi by raising your hand.

**Shinkansen** – All six lines depart from Tokyo Station, and certain bullet trains also stop at Shinagawa Station and Ueno Station. Passengers also can reach such northern destinations as Hokkaido, Aomori, Akita, Yamagata and more; head west to Kyoto (approx. 140 trains a day), etc.; and to the south, including Hakata on Kyushu island. Niigata along the Japan Sea and Nagano in the central Highlands (known as the Roof of Japan) are a few of the many other popular destinations served by the bullet trains.



# Our Service and Program

## Special Offers for Tokyo Corporate Events

The Business Events Team at the Tokyo Convention & Visitors Bureau offers special services for planners of corporate meetings and incentive travel in Tokyo. See the list below. Also check our website for eligibility criteria and how to apply.

### 1. Site Visit Support



Support is provided to decision-makers of the event's destination in the process of selecting destinations for their group of at least 1,000 visitor nights in Tokyo.

*Note: A visitor night is defined as one person staying for one night in Tokyo. (Example: 500 attendees x 2 nights = 1,000 visitor nights) All offers and criteria are subject to change without prior notice. All offers are provided within a set budget per event.*

#### Group Size & Support Items

##### 1,000 or more visitor nights in Tokyo

- Airfare - a round trip to Tokyo from/to Narita or Haneda International Airports only
- Accommodation fee and ground transportation within Tokyo

### 2. Special Programs

These programs are provided to planners who are in the process of selecting destinations for their group of at least 100 visitor nights in Tokyo.



#### Group Size & Support Items

##### 100 or more visitor nights in Tokyo

- Giveaway item for each participant

##### 400 or more visitor nights in Tokyo

- Giveaway item for each participant & special souvenir for VIPs +
- A choice of party entertainment from among multiple options +
- Warm welcome at Narita/Haneda International Airport

## More services available

Site Inspections / Online RFP / Finding Partners in Tokyo / Event Planning

### Contact us at:

**Business Events Team  
Tokyo Convention & Visitors Bureau (TCVB)**

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TOKYO METROPOLITAN GOVERNMENT / TOKYO CONVENTION & VISITORS BUREAU

<http://businesseventstokyo.org/>